



PROFILE

Enoch started his first business at age 11 when he helped customers configure and troubleshoot their personal computers. He caught the marketing bug at an early age growing his business to over 120 clients in his hometown of Derry, NH.

Following the COVID pandemic, Enoch returned to school to pursue his love of theater. He recently graduated from the Institute of American Indian Arts with a BFA in Indigenous Performance focusing on technical theater and a BFA in Creative Writing, specializing in Playwriting.

Enoch's love of the arts, both performance and education, has taken him all over the country to give presentations on Native American Flute, Indigenous Performance, and Indigenous music styles. He has a diverse knowledge in the humanities and loves the empowerment the arts bring to people.

CONTACT

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HOBBIES

Podcasting
Woodworking & Furniture Building

ENOCH CHAPMAN

Marketing Communications Manager

EDUCATION

Institute of American Indian Arts (2021 – 2025)

BFA in Indigenous Performance

BFA in Creative Writing Playwrighting Emphasis

University of Hartford – HARTT School of Music (1994 – 1996)

BFA Music Education and BFA in Vocal Performance

HIGHLIGHTED WORK EXPERIENCE

NOTA, LLC – Owner & Artistic Director (2023 – Present)

Created After School programs for Santa Clara Pueblo to build acting skills for 6th Graders building self-confidence and communication skills
Presented empowerment workshops for Santa Clara Pueblo, Santa Fe HS Project Aware, and San Felipe Pueblo
Produced, Directed and Technically Advised Indigenous Theater Productions "Orphans" (2023) and "Who Is Azeban" (2026)

Get Enoch – Owner & CEO / Business Consultant & Job Coach (2009–Present)

Worked as Technical Consultant coaching website design, SEO and Social Media Strategies for dozens of small businesses
Utilized Java, ASP, ASP.Net, Python, Javascript and various other languages and platforms (i.e., Wordpress) to build high end websites for clients.
Presented SEO strategies at various conferences and seminars across the Wasatch Front in Utah for 10+ years.
Helped Social Media Influencers develop strategies to grow their Social Brand to grow over 10K followers within 6 months
Devised and Implemented online Marketing strategies which grew brand recognition using tools like YouTube, TikTok, Instagram and other social media brands
Have evaluated and recommended strategies for companies to use Google AdWords, LinkedIn Ads and Facebook Ads to effectively grow their revenues by evaluating keywords, demographics and effective marketing channels

VOLUNTEER OPPORTUNITIES

IAIA Performing Arts Club – President (2022 – 2025)

Produced and Directed 4 student productions: "An Evening At the Warbonnet" by Bruce King, "Children of the Sun" by N. Scott Momaday, "Indian Radio Days" by Leanne Howe and Roxy Gordon and "A Tuna Christmas" by Jaston Williams, Joe Sears and Ed Howard
Produced dozens of IAIA student extracurricular events including Open Mic Nights, Senior project showcases and Fashion Show exhibitions

LDS Employment Resource Center – Volunteer Board (2007-2015)

Instructed hundreds of workshops on personal branding and effective communication to improve job-seeker readiness
Provided career consulting to more than 1,000 individuals seeking meaningful employment and professional growth

Red Cross Provo Chapter – Volunteer Board (2011)

Brought in as Marketing Specialist to grow event attendees and create new programs for youth participation