

Enoch Salvador Chapman

Indigenous Representation Strategist / Leadership Coach / Storytelling Consultant

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PROFESSIONAL SUMMARY

Cross-cultural strategist and Indigenous representation advocate with 35+ years spanning enterprise software consulting, leadership coaching, and Indigenous arts production. Current Founder and Artistic Director of NOTA, LLC, a Native American production company delivering youth programs, adult education, and Indigenous empowerment. Brings a rare combination of C-suite consulting credentials, proven revenue impact (\$1.3M+), and frontline Indigenous community leadership to organizations committed to economic growth, authentic diversity and representation, and culturally sensitive/inclusive messaging.

CORE COMPETENCIES

Leadership Coaching & Development	AI Integration Mentorship
Business Consulting	Public Speaking
Indigenous Representation Strategy	Strategic Communications
Revenue Growth Strategy	Program Management
Workshop Facilitation	Team Leadership
Curriculum Development	Community Engagement
Storytelling & Narrative Design	Social Media & Digital Marketing

PROFESSIONAL EXPERIENCE

NOTA, LLC (Natives of the Apocalypse) Artistic Director & Founder	Santa Fe, NM 2023-Present
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- Co-founded Indigenous production company with IAIA Performing Arts alumni; oversee all creative, operational, and strategic functions.
- Designed and launched after-school youth curriculum reaching Indigenous students across Northern New Mexico.
- Produced and directed Indigenous theater productions; built marketing strategy and social media presence from the ground up.

- Raised \$20K+ in community fundraising to support youth programming and productions.
- Facilitated empowerment workshops for Native and non-native communities; developing pow-wow revitalization programming.

Get Enoch Owner & CEO — Business Consultant & Leadership Coach

Salt Lake City, UT / Remote 2009-Present

- Advised 30+ companies on revenue growth, software strategy, and operational improvement.
- Delivered consulting engagement that increased Henry Schein revenue by **\$1.3M in six months** through custom software and strategic implementation.
- Coached 1,000+ job seekers and business professionals on personal branding, communication, and career strategy.
- Designed and hosted networking conferences, podcasts, and professional development workshops; built client community to 500+ companies.

Wasatch Development Co-Owner & Consultant
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Provo, UT 2005-2009

- Founded the Wasatch Business Conference, building a cross-sector business community of 500+ companies.
- Architected and delivered IT systems for Team Everest Worldwide, Nature's Sunshine, iBahn, and Close To My Heart.
- Grew Red Cross "Run for Red" 5K attendance from 2,000 to 3,500 through targeted marketing strategy.

The Music School Instructor & Curriculum Coordinator

American Fork, UT 2001-2009

- Maintained active roster of 80+ students across guitar, drums, and voice; achieved **90% student retention rate**.

- Designed curriculum and marketed performance events to grow enrollment.

Modus Media Software Architect & Team Lead

Lindon, UT 1999-2004

- Led team of five developers delivering customized enterprise applications for Microsoft, Oracle, Adobe, Palm Pilot, and Sun Microsystems.
- Designed weekly trainings and acted as IT-to-business liaison across 100+ client projects.

EDUCATION

Institute of American Indian Arts | Santa Fe, NM | 2021-2025

BFA in Indigenous Performance • BFA in Creative Writing (Playwriting Emphasis)

University of Hartford - Hartt School of Music | 1994-1996

Vocal Performance, Music Education & Music Theory/Composition • Full Vocal Scholarship

Utah Valley University | Continuing Studies

English; Creative & Technical Writing

PUBLICATIONS & RECOGNITION

Books

- *Putting Faces to the Voices in My Head: a chapbook* — E. Salvador Chapman | Salvadorian Boy Productions, 2026
A collection of scripts and writing excerpts including the award-winning play *What Lies in the Fire*
- *5 Simple Things to Do to Land the Job You'll Love* — Enoch Chapman | Powerful Results Publications, 2014
A step-by-step guide to helping people find employment success.

Awards

- **1st Place — Playwriting**, American Indian Higher Education Consortium (AIHEC) Competition, 2023 | Play: *What Lies in the Fire*
- **Top Prize** — Bard University World Climate Teach-In Program, 2023 | Play: *What Lies in the Fire*

VOLUNTEER LEADERSHIP

IAIA Performing Arts Club — President (2022-2025): Produced and directed four productions; organized dozens of community events.

LDS Employment Resource Center — Employment Instructor (2007-2017): Taught branding and career communication to 1,000+ individuals.

Provo Downtown Alliance — Marketing Specialist (2009-2011): Built community engagement events and campaigns.

American Red Cross, Provo, UT — Marketing Advisor (2011): Advised, promoted and designed marketing campaigns for annual events.

SELECTED SKILLS

App Development (35+ yrs) • Web Development (28+ yrs) • Database Development (34+ yrs) • EDI Integration • Stage Lighting Design • Sound Design • Vocal Performance • Native American Wood Flute Composer (100+ pieces) • Podcast Host